

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT29/12 17.12
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NAIL.

ICE)

DATE OCT29/12 17.12

DATE OCT29/12 17.12

TO LENA
FR JULIE
OK'D M10
TTLS RTS
PLS CFM, THX 10/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST # = 156
AGENCY PRODUCT CODE = 340

3 S 1100A-1200N

30	\$1,200.00
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11/2

11/2

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PROGRAM : VIEW-ABC
CON COM1: VIEW-ABC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65	A		900A-1000A	30		\$1,200.00	11/2	11/2	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-3 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M10	OK'D	BUY#3	MISSED: FRI/1100A-1200N				NOV2		30S	\$1,200.00	(OCT29/12)	
			OFFER: FRI/900A-1000A				NOV2		30S	\$1,200.00	PLS ADVISE.	
CMT: WE CAN OFFER												
CONTRACT TOTAL												92925.00
TOTAL SPOTS												57

NOV/12 92925.00

MARKET TOTALS \$273,308

WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE